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NEW TECHNOLOGIES IN THE POLSAT PLUS GROUP

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Thanks to winning the tender for new 5G frequencies in the 3.6 GHz band, the speed of mobile Internet will increase to 1 Gbps which will put the wireless technology on par with the parameters of fiber-optic links, so users of phones and modems with the SiM card of Plus will be able to use the Polsat Box streaming services in the highest possible image quality and 4K UHD resolution. The operator has also signed an agreement with Google Cloud to offer services based on cloud data solutions, already the operator's customers can record and playback their favorite TV shows thanks to a remote virtual drive.

Polsat Plus Media Group has bought a majority stake in the media company that owns such TV programs as 4fun.tv, 4fun Kids, 4fun Dance. A package called Start has been introduced in the Polsat Box GO streaming service available only via the Internet, in which we can find 20 live TV channels known from the satellite platform, more than 40,000 hours of various entertainment programs, cabarets and domestic Polish series produced by the Polsat group, of course.

Netia, a fiber-optic network operator is increasing the transmission speed of its infrastructure to 2 Gbps, which places the company in the European technological forefront, thanks to such speeds it will be possible to use one's own network servers at home (website, multimedia, movies, photos or private office in the cloud), access to such resources from the Internet will be instant.

POLSAT antenna setup and installation

Despite the dynamic development of Internet TV services, the Polsat Plus Group has a stable customer base in satellite technology, sales are carried out through authorized Plus points and via the Internet, which gives customers a choice of how they want to conclude a subscription agreement. The entire sales network is complemented by authorized satellite dish installers who work closely with the company's showrooms and central technical service in Warsaw. Each installer is equipped with a special badge with a number identifying him from the operator's database, he also has at his disposal an insight into the subscriber service system and thus can propose new services to the customer or modify the existing ones. Installers buy all the components needed to install an antenna and a decoder on their own from specialized electronic wholesalers, the Polsat operator provides only the equipment used to decode its programs, and settlement for services also takes place directly between the installer and the client.